

**COLDSTREAM COUGARS NEED YOUR SUPPORT FOR OUR KIDS FUTURE!**



**SPONSORSHIP 2023**

*Now offering Platinum*



**Coldstream**

FOOTBALL CLUB, INC.

Established 1890

## WHO WE ARE

Coldstream Football club was Established in the late 1800's being a central football club for the Yarra Valley. Coldstream junior football club thrives for local families and community members to be involved and support your kids of today. Both boys and girls to be involved in a sport that offers a fun environment of learning, motor skills, social behavior, discipline, fitness and simply having a go attitude.

The club being affiliated with EFNL (Eastern Football & Netball League) has respected the involvement and continued support from the region with a dedicated team of volunteers, club members, sponsors, and the local community. We the club continue to grow and expand our team and members for the local community and offers a fantastic environment for families and players to be involved in an outstanding football club.

To continue the presence and to sustain excellent club management for our young players of today we invite you your company to partnership further opportunities to create a strong business association and brand for your company through the club and be affiliated as a sponsor of our young kids of today, through Australian football and the Coldstream junior football club.



## **PACKAGES AND EXPOSURE**

*For 2023 we have four different sponsor ship packages on offer.*

*Bronze, Silver, Gold, and Platinum.*

*Depending on your level of sponsor ship you choose will determine the level of exposure for your Company.*

*We greatly appreciate all our sponsors as without you we could not run a successful club. Although we do have different levels of sponsorship, we give your company exposure every chance we can.*

*During our 17-week season we have 4 Awards nights and an end of year presentation. Your company will be displayed on our slideshows and yearbook.*

*We have regular social media posts displaying your logos.*

*Each home game generates a crowd between 100-150 spectators and your advertising can be seen on Boundary fence banner and on the backs of the teams Jumpers.*

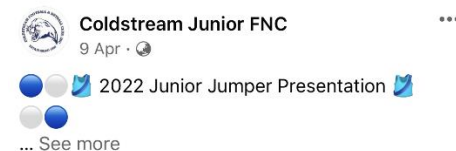


## BRONZE \$250.00

***Bronze pack gains your company The following benefits:***

- Regular Social Media Posts
- Awards Nights display
- Presentation day Acknowledgement
- Name in yearbook

**Through this sponsorship the club will benefit by providing new sporting equipment including footballs, tackle pads, bibs, and training gear.**





## SILVER \$750.00

***Silver pack gains your company The following benefits:***

- Regular social media posts
- Awards nights display
- Presentation day acknowledgement
- Name in yearbook
- A choice of club hat or beanie

**Through this sponsorship the club will benefit by subsidizing the costs of training courses for coaches, runners and first aid trainers.**



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**GOLD \$1,500.00**

***Gold gains your company the following benefits:***

- Regular social media posts
- Awards nights display
- Presentation day acknowledgement
- Name in yearbook
- Boundary fence banner
- A photo of team with your banner
- Club polo



***This sponsorship will provide the club to focus on, one on one coaching and specialist clinics.***



## Platinum \$2,000.00

### Platinum pack gains your company The following benefits:

- Regular social media posts
- Awards nights display
- Presentation day acknowledgement
- Name in yearbook
- Boundary fence banner
- A photo of your team with banner
- Your company logo on **NEW** playing jumpers



**Through the sponsorship  
the team will get New  
Playing Jerseys**



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